



Theme	Community Meeting & Survey	Leadership Alumni	Roadmap Interviews
1. Improve the Appearance of the Town <ul style="list-style-type: none"> • <i>General beautification</i> • <i>Make downtown look like a place where business is done</i> • <i>Unify La Pine's Landscape</i> 	✓	✓	✓
2. Strengthen and Develop Small Business Base <ul style="list-style-type: none"> • <i>Retail expansion/development</i> • <i>Support small business vitality</i> 	✓	✓	✓
3. Community Marketing, Promotion, Image Development <ul style="list-style-type: none"> • <i>Positive news and articles</i> • <i>Elevator speech on our story</i> • <i>Reframe La Pine's image</i> 	✓	✓	✓
4. Get Community Working Together <ul style="list-style-type: none"> • <i>Organize a catalyst team</i> • <i>Coordinate and focus efforts</i> 	✓	✓	✓
Other interests:			
<ul style="list-style-type: none"> ○ Secure St. Charles Clinic ☺ ○ Housing/affordable housing ○ Rodeo grounds (LPRD's 150-acres) master planning and development ○ Grow the job base ○ Youth engagement ○ Create tourism council ○ Address homelessness ○ Finish Park Dept. Building/Event Center ○ Transportation improvements (bike, pedestrian, highway) ○ Community wayfinding and entry signage ○ Industrial park maintenance, promotion, development ○ Update City's strategic plan 			