

YOUR

LA PINE CHAMBER CONNECTION

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"We are the hub of the business community, promoting commerce and tourism making La Pine a vibrant community to work, live and play!"

Member Benefits

By T. Myers

Chamber members can make good use of the Chamber's regular communications for getting the word out. There are other benefits that go along with it! Here is how it works:

When you join the Chamber you can be anything from a Platinum Member to a Friend of the Chamber. (There are six levels with different prices and benefits for each level). All members get the opportunity to be represented throughout the region (city, county and state) because the Chamber advocates for businesses regularly. They also work on Economic Development projects by working directly with EDCO (Economic Development of Central Oregon) and the new City of La Pine LED committee (La Pine Economic Development). One of the Board members, Rex Lesueur is the Chamber Rep on the LED Committee.

Currently there is an Urban Renewal Project in the works and ED, Ann Gawith is working with other community partners to determine how we will register to get an Urban Renewal District established. Do you have ideas about the development of the economy in La Pine? Call the Chamber to let us know what you have in mind, 541-536-9771.

Finally, have you heard about Main Street USA? It is a program where a city takes a look at the way their community presents itself to the tourists and residents. In cities like Sandy, Oregon, they took their two main streets (Pioneer and Proctor) and began to renovate their business district by choosing the way they would like to look in their downtown area. Choosing colors, styles of architecture and using the experts that help to design and implement the Main Street plans, let small cities modify their appearance with special monetary and design programs available to the participating businesses to spiff up their facades and make themselves more attractive to potential customers! The main idea behind Main Street is to create a cohesive look that helps a town brand itself! (Sounds like a great idea for little old La Pine, huh?).

We put out a monthly Enewsletter that talks about what has happened or what will happen at the Chamber and you can put flyers right into the paper to highlight your news. The Chamber runs special deals that let you put a flyer in the newsletter and get 2 individual buzzes that highlight your ideas. We are planning to sell 50 signs that are to be put out in front of your businesses that welcome tourists and tell them that "You Speak La Pine" so they will ask you about what they can do in our area. (The signs will be revealed at the Chamber breakfast or available to look at in the office). We Buzz members with updated news and events 2 times each week on Tuesday and again on Friday for the weekend. Let us know what you have up your sleeve and we can put it on the Buzz and all of the members will get the info instantly!

Do you want a list of Chamber members? We have a website: www.lapine.org that you can check out businesses by category and we would be happy to furnish you with a copy of our list of members on request. We will even throw in a set of mailing labels to use!

Do you want to network? Come to the monthly breakfasts by RSVP-ing that you want to attend, and then you and your Chamber friends can visit, exchange cards and enjoy a meal together! The breakfasts are the third Friday every month and there are great speakers, shared door prizes and wonderful business people there to make the day great!

If you want to find out about everything that the Chamber of Commerce can do for your business, stop by our new Visitor Center and talk to Ann Gawith. You'll be glad you did!



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