

YOUR

LA PINE CHAMBER CONNECTION

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"We are the hub of the business community, promoting commerce and tourism making La Pine a vibrant community to work, live and play!"

Radio Connection Show has open slots for Interviews

By T. Myers

For the past few years, KITC FM radio has been featuring a Chamber of Commerce Connection Show on Thursday mornings at 7-8AM with your local host Ann Gawith, Chamber Executive Director and her guest co-host of the week.

The Chamber Connection Show is open to chamber members, non-profits, and interesting individuals who want to promote their businesses, their events or their ideas about what is happening in the community. It has always been a venue for members to talk about their new products and has been a good way to advertise their after-hours events or anniversary specials.

We have featured many different owners and employees over the past years and since we do a weekly broadcast, it would be terrific to get a new 2014 Spring schedule of you appearing on the radio show during the drive time segment on an upcoming Thursday!

How can you get involved? It is easy! Just make a call (541-536-9771) into the Chamber and talk with Ann or Teri about your idea to appear and let them schedule you for an AM show.

If you are a business that is interested in becoming part of the Radio Connection Program let us know when...

Do you have a big sale coming up? Are you part of the local events that need a word to the public? Can you be the voice of your business in a question and answer informational broadcast that would be terrific for your business?

Did you know that sponsoring our local radio station is a great opportunity to get the word out in terms of advertising your business? The monthly sponsorship rates are very low, and since we are a public radio station, you could have as many as 12 messages a day for a contract for regular support! KITC owner, Bill Scally works with locals to create a great ad and he schedules the times of day and will even help with voice over work. The local sister station is located in downtown La Pine right inside the Chamber building and La Pine's Radio Roughnecks are waiting.

The Chamber wants you all to know that the radio station is currently raising funds to erect the new tower that will give us a higher wattage and more power in La Pine. The new station call letters are KNCP (K Newberry Country Pride) and with more advertising/sponsorship support of the radio station, including donations to KITC for the new sister station, we hope to be up and running at full capacity in the summer for the tourists.

We have featured Bill Scally the owner of KITCFM Radio and one of La Pine's biggest supporters in past connection stories. Scally has singlehandedly designed the programming and procured the permits for both stations out of his own pocket and the goodness of his heart! Now he needs a little help. What can you do?

Call the office to schedule an interview to boost your own business, teach something to the listening audience. Call to set up a radio spot to advertise who you are and what you are doing. Call to make a donation to the new tower so we can go full power from downtown La Pine and let's make it an easy listening spring- featuring you - our Chamber members, our local non-profits and our local supporters as we build the Chamber Radio Connection and promote our new local station (KNCP) that will be able to broadcast all over Newberry Country!



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KITC FM
106.5
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Visit The Chamber of Commerce at www.lapine.org
or call 541.536.9771.

To learn more about radio sponsorship,
email the sales department at sales@kitcfm.com.